



# **Telenor – Fourth Quarter 2004**

# **Group Overview**

**Jon Fredrik Baksaas  
CEO**

Q4 2004

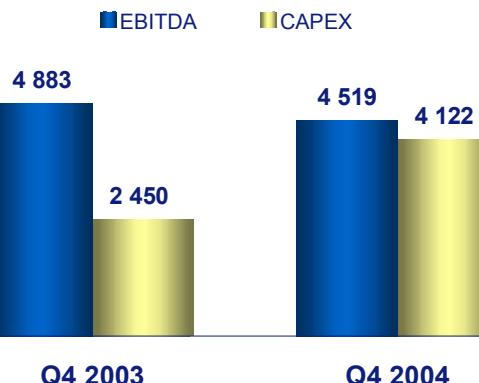
# Priority on subscriber growth

- Continued strong revenue growth
- Reduced EBITDA-margin due to Sonofon and Mobile Sweden
- Record mobile subscriber growth
- Strong domestic mobile operations

Revenues (NOKm) / EBITDA %

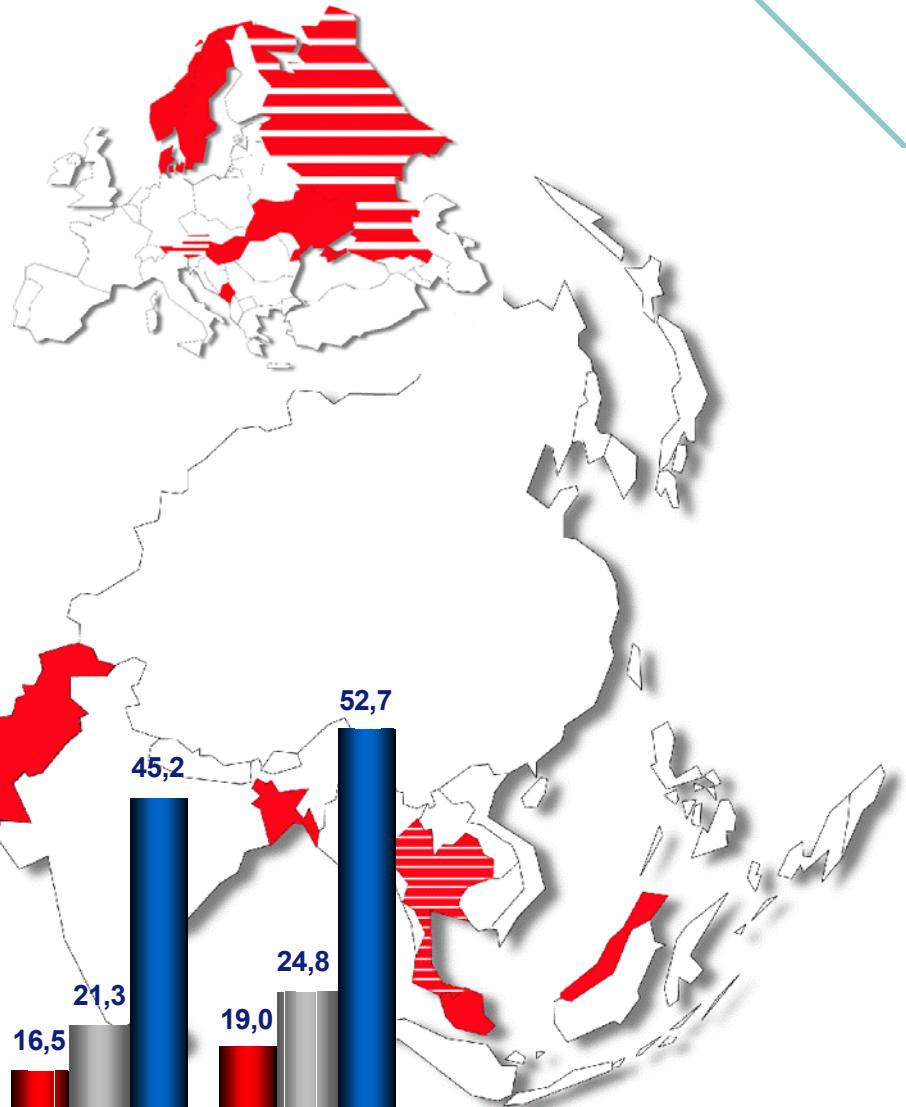
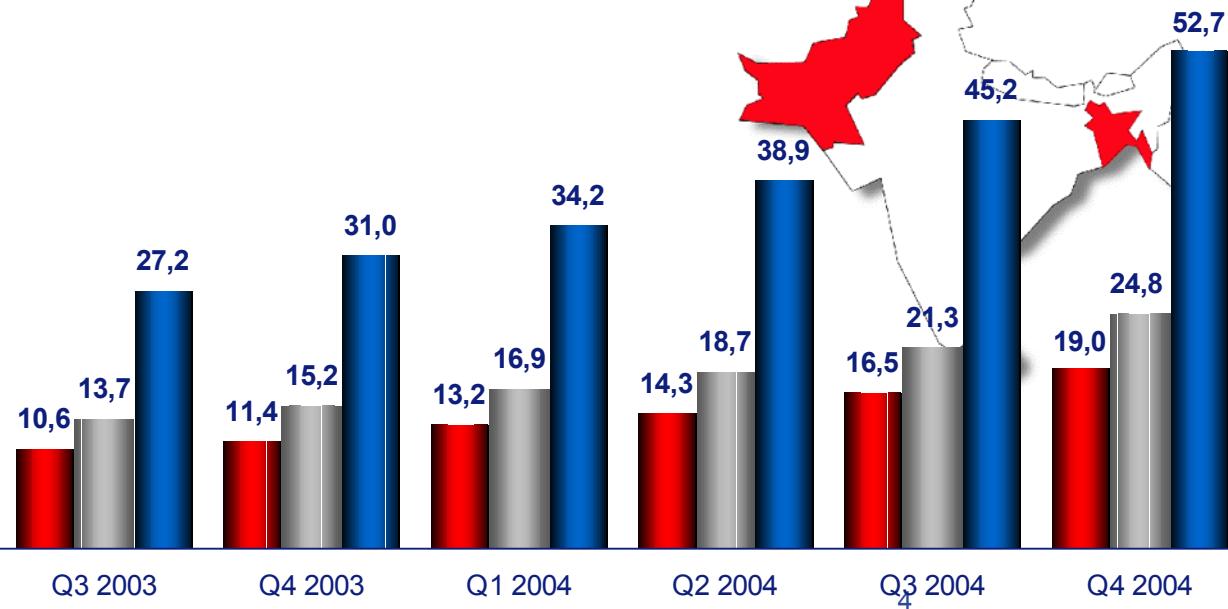


EBITDA and Capex (NOKm)



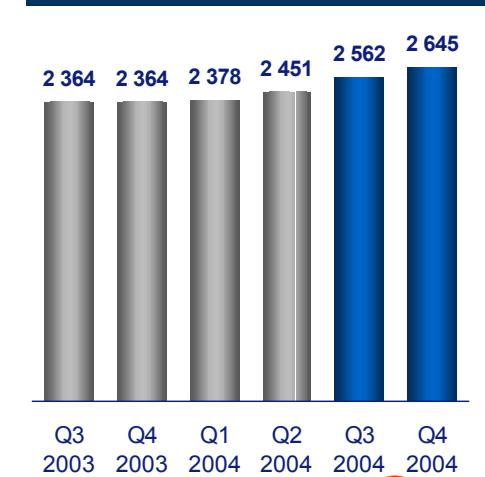
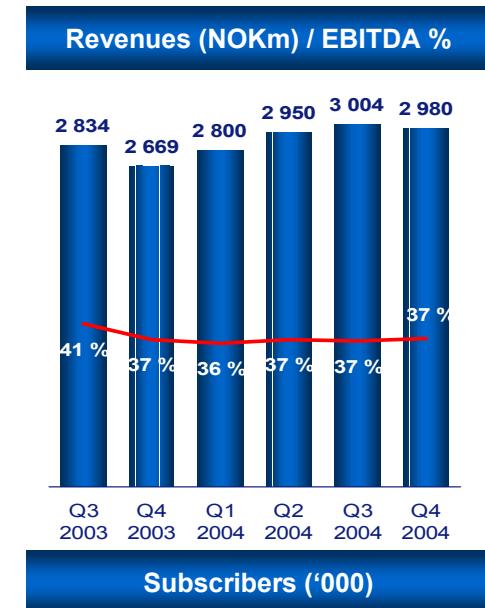
# Mobile Growth is accelerating

- Total Consolidated
- Total Pro Rata
- 100% figures (all companies)



# Continued good subscriber growth

- Revenue growth of 12%
- 87,000 GSM net adds in Q4
- Stable market share at 56%
- Maintained EBITDA-margin



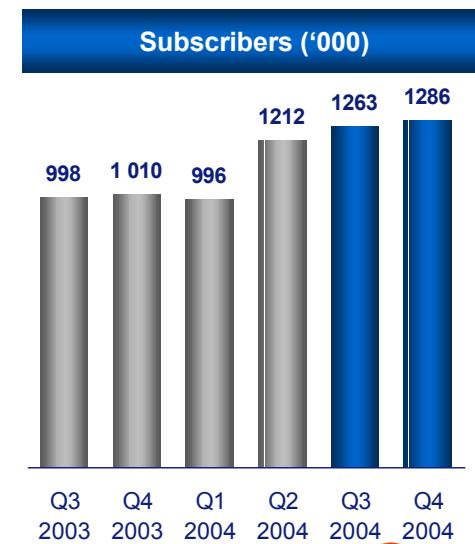
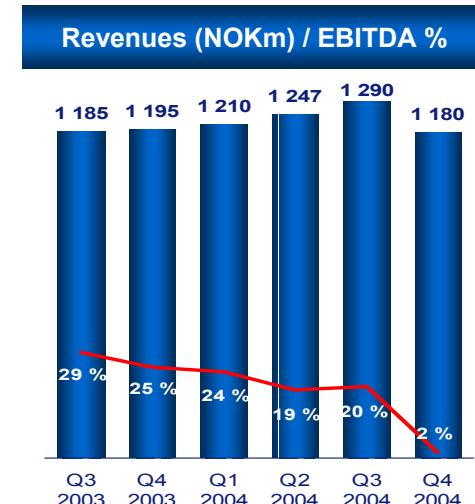
# Sonofon - Denmark

## Changing the focus

- Revenues down 1%
- EBITDA-margin 2%
- Negatively affected by one-offs
- Stable market share
- EBITDA-margin of +20% expected in 2005



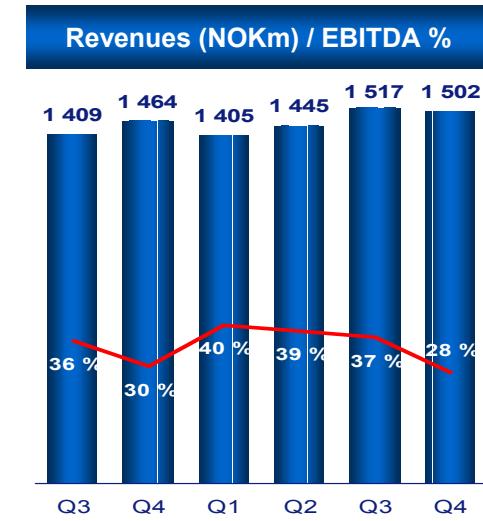
Note: Subscribers calculated using 3 months churn for prepaid



## Pannon GSM – Hungary

# Growing subscribers and market share

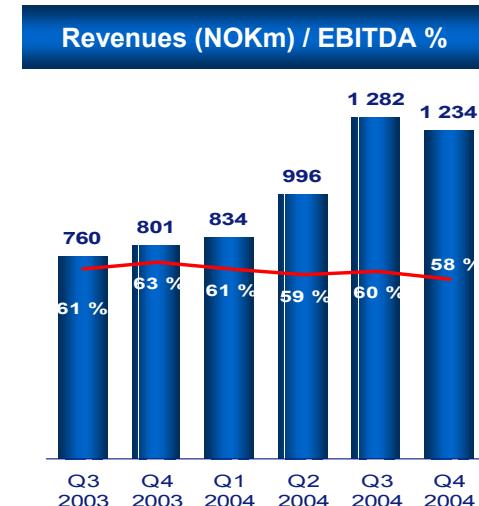
- Revenue growth of 3%
- Strong subscriber growth
- Increased market share to 34%
- UMTS license acquired



# Kyivstar – Ukraine

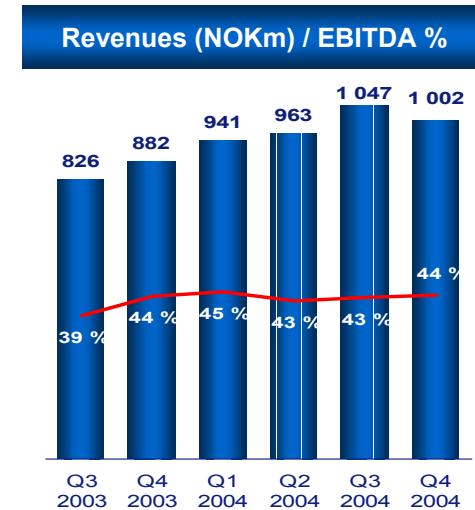
## Accelerated market growth

- Revenue growth of 54%
- 5% revenue growth in local currency compared to Q3
- Net adds of 1.4 mill subscribers
- CAPEX, ARPU and EBITDA-margin influenced by the strong subscriber growth



## Continued growth in subscribers

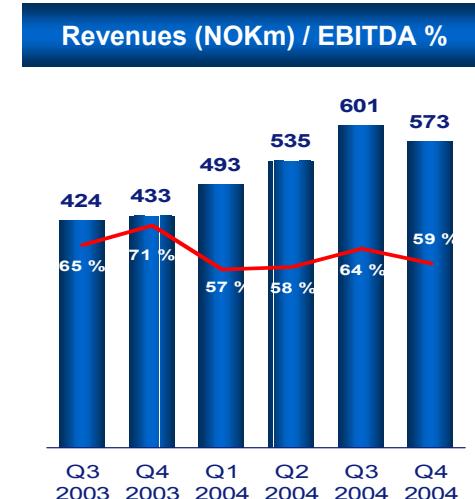
- Revenue growth of 14%
- 5% revenue growth in local currency compared to Q3
- More than 3 million subscribers
- Market share of 22%
- EBITDA-margin 44%



# GrameenPhone – Bangladesh

## Subscriber base doubled in 2004

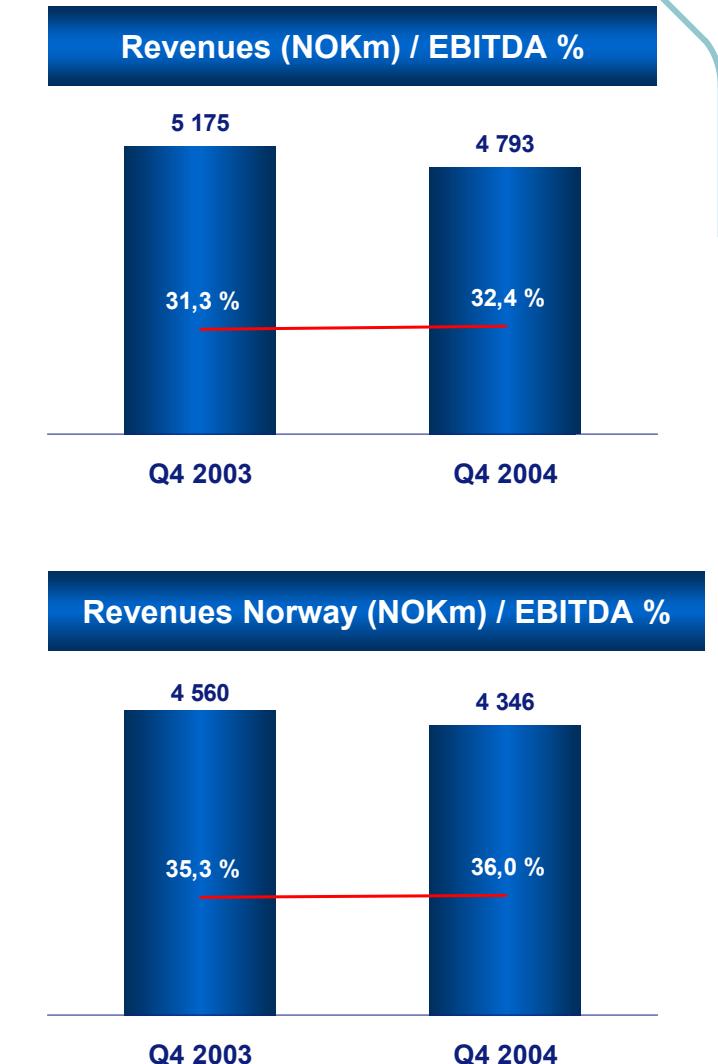
- Revenue growth of 32%
- 5% revenue growth in local currency compared to Q3
- Expanding network for future growth
- Telenor's ownership stake increased from 51% to 62%



## Fixed Line

# Continued shift in revenue mix

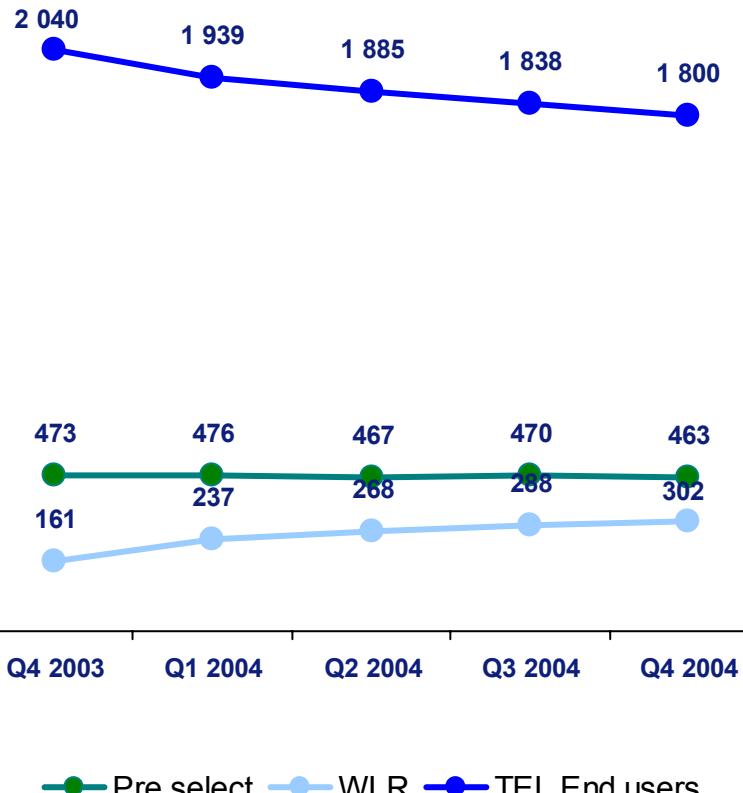
- Total Fixed Line:
  - Reported revenues down 7%
  - Adjusted revenues down 2%
- Norway:
  - Adjusted revenues down 2%
  - Strong ADSL subscriber growth
  - Underlying EBITDA 3%-point lower than reported EBITDA



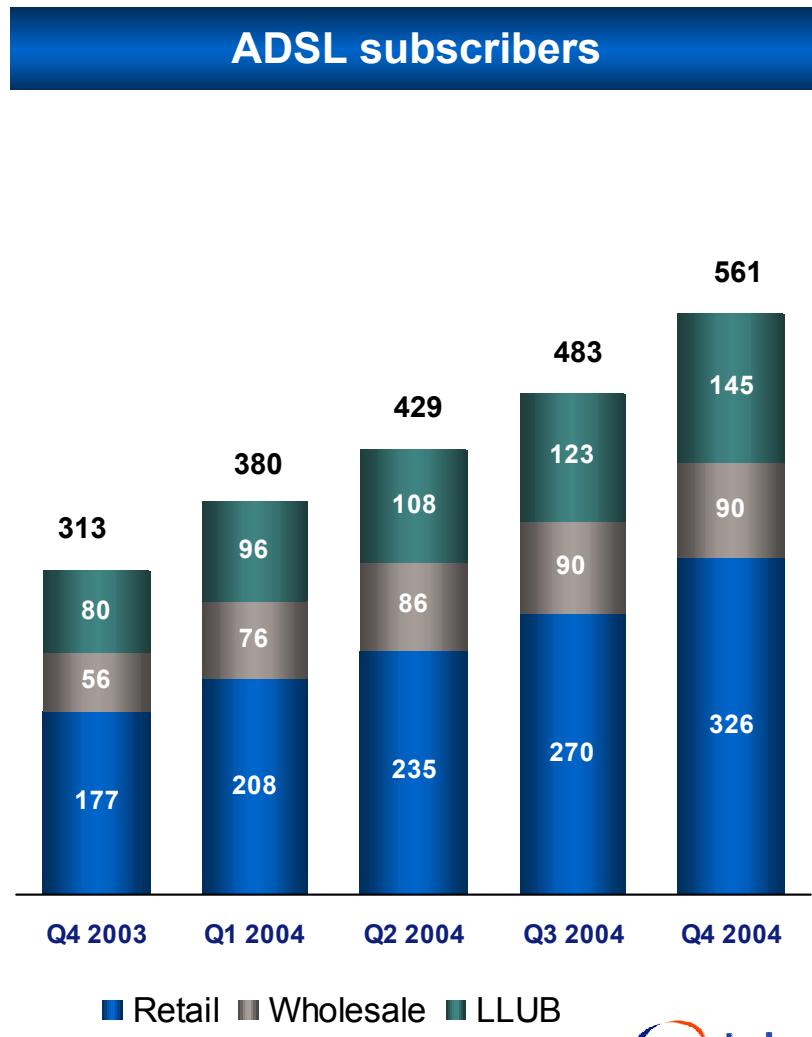
# Fixed Line - Norway

## Strong ADSL- Growth

Fixed Telephony Subscribers



ADSL subscribers

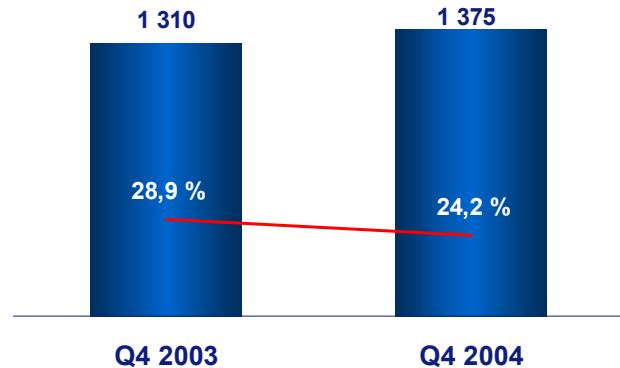


## Broadcast

# Continued growth within DTH and Cable

- Revenue growth of 5%
- EBITDA-margin of 24% in Q4
- Increased market spending and commissions
- Continued subscriber growth within DTH and Cable

Revenues (NOKm) / EBITDA %

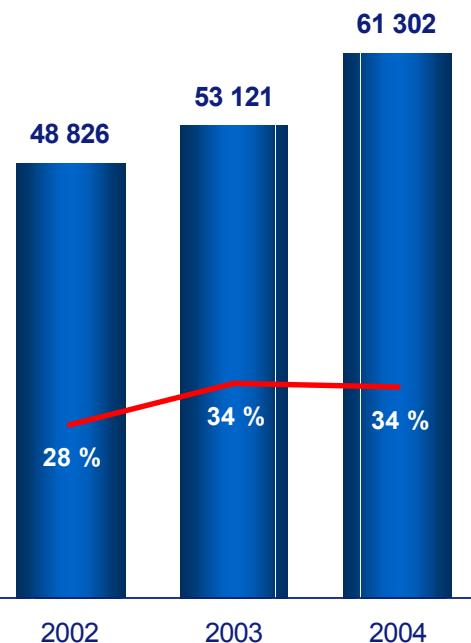


EBITDA and Capex (NOKm)

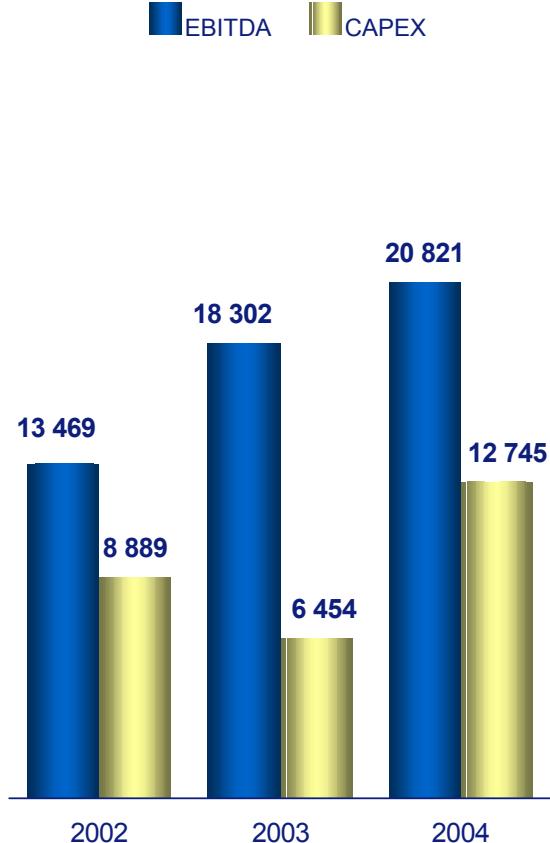


# 2004 - a strong year for Telenor

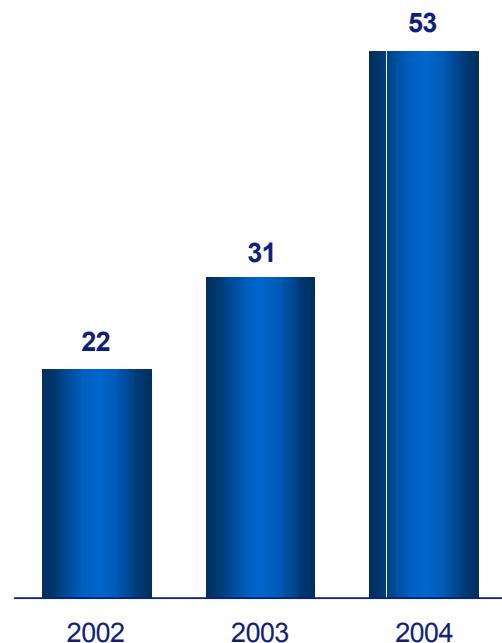
Revenues (NOKm)



EBITDA and Capex (NOKm)



Mobile Subscribers\*



\* Subs on 100% basis



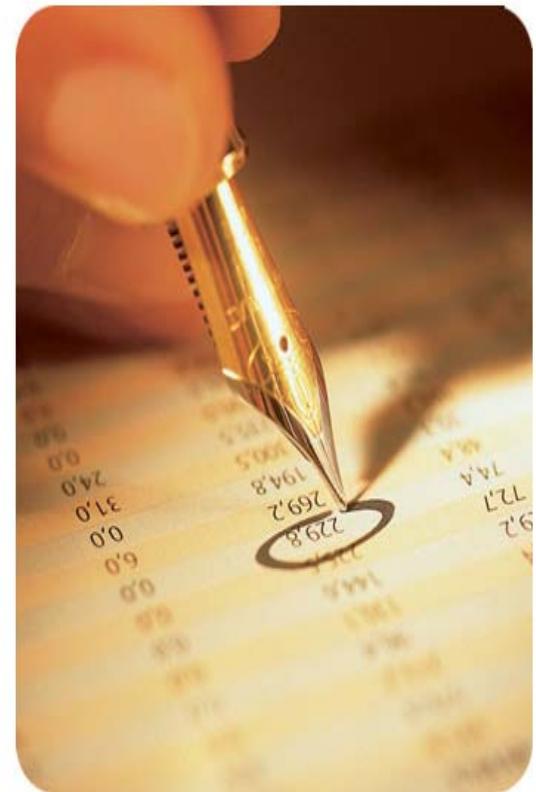
# **Group Financial Overview**

## **Q4 2004**

**Torstein Moland**  
**CFO**

# Key messages Q4 2004

- Revenue growth of 14%
- Underlying EBITDA NOK 5.1 Bn
- Mobile revenue growth of 37%
- Net adds of 2.4 million mobile subscribers in consolidated operations
- Well positioned for future revenue and profit growth



# Reported P&L

NOKm

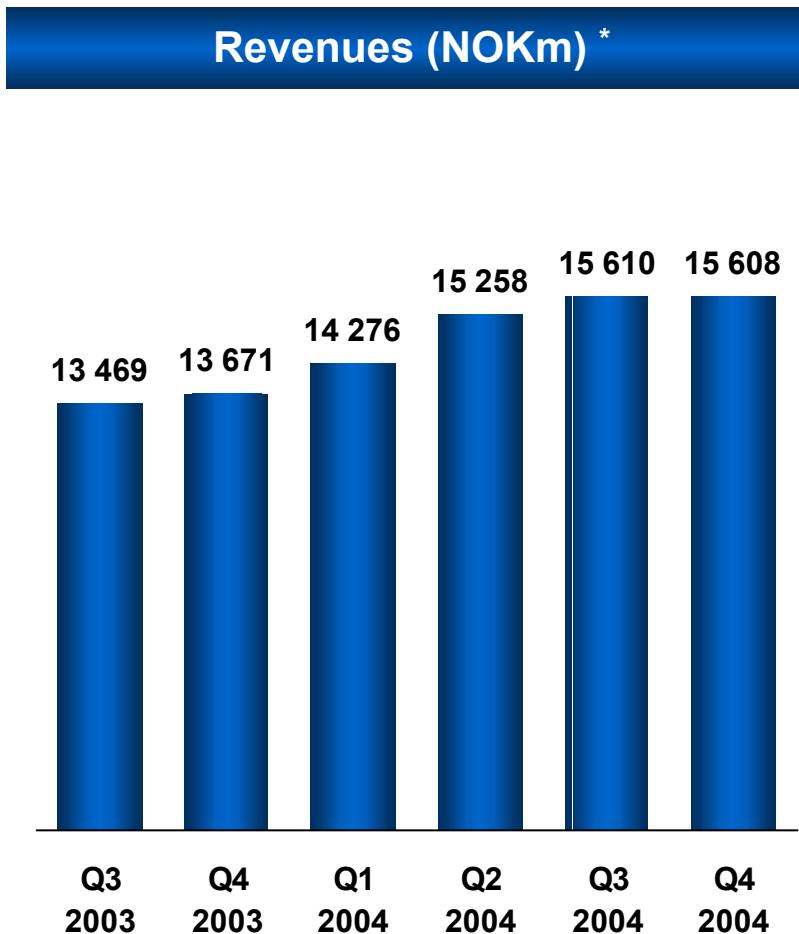
	Q4 2004	Q4 2003	2004	2003
Revenue	15 713	13 801	61 302	53 121
EBITDA	4 519	4 883	20 821	18 302
EBIT	(1 019)	2 173	6 602	7 560
Profit before Tax	(1 154)	1 884	8 846	7 426
Net Income	(382)	999	5 228	4 560
EPS (NOK)	(0.22)	0.56	2.99	2.57

# Adjusted P&L

NOKm

	Q4 2004	Q4 2003	2004	2003
Revenue	15 608	13 671	60 752	52 889
EBITDA	5 075	4 864	21 243	18 586
EBIT	2 087	2 223	9 620	7 989
Assoc. comp	67	(164)	686	(251)
Profit Before Tax	2 004	1 748	9 268	6 300

# Strong revenue growth



## Comments Q4 (YoY)\*

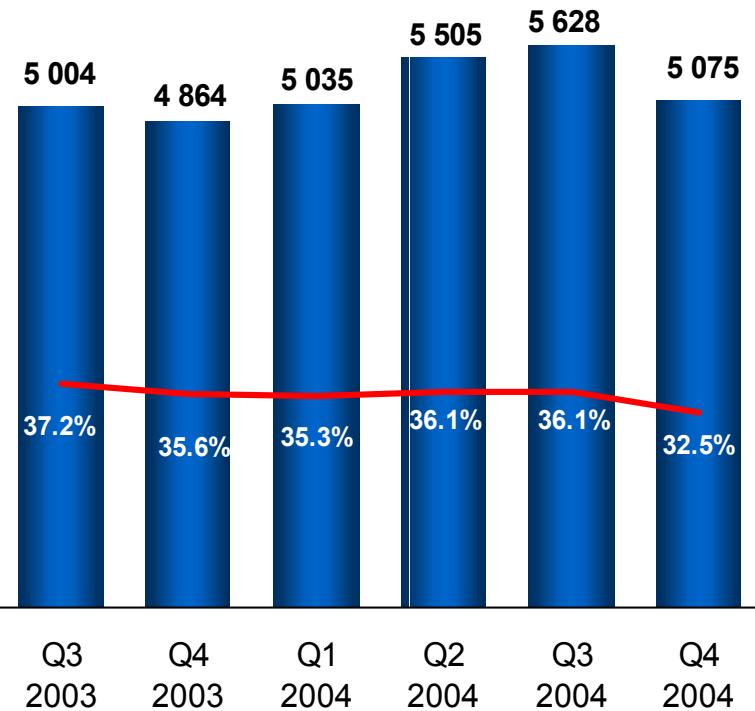
- **Revenue growth of 14%**
- **Underlying growth of 6%**
- **Underlying Business area growth**
  - Mobile: 16%
  - Fixed: -2%
  - Broadcast 5%

\* Revenues adjusted for sales gains

Underlying growth: Adjusted for the effect of acquisitions and disposals of operations and currency fluctuations

# Adjusted EBITDA

Adjusted EBITDA (NOKm) and Margin



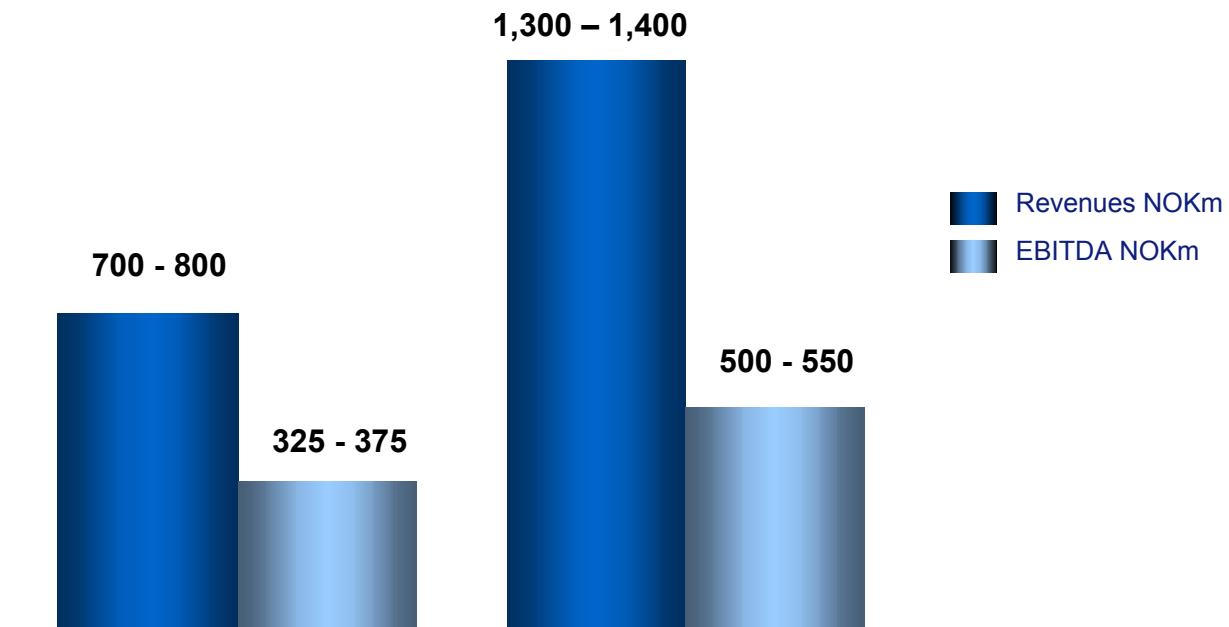
## Comments Q4 (YoY)\*

- **Weak US dollar has a negative effect on EBITDA**
- **Lower margins due to**
  - Sonofon
  - Broadcast

# Annual estimated forex effect for Telenor

5% increase in USD  
related currencies  
against NOK

5% increase in all  
currencies against  
NOK

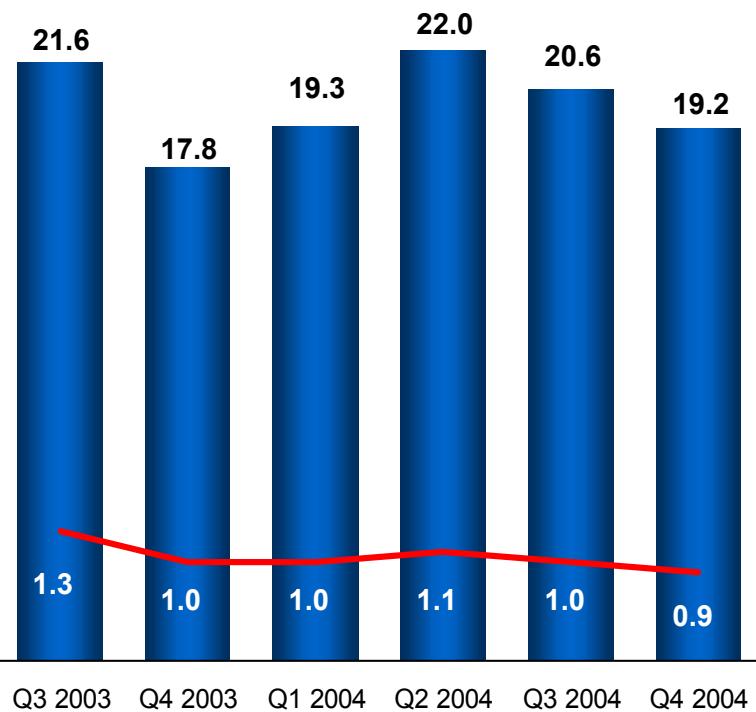


# Cost cutting and capital discipline



# Net Debt/EBITDA strengthened

Net Debt (NOKbn) to LTM EBITDA (x)

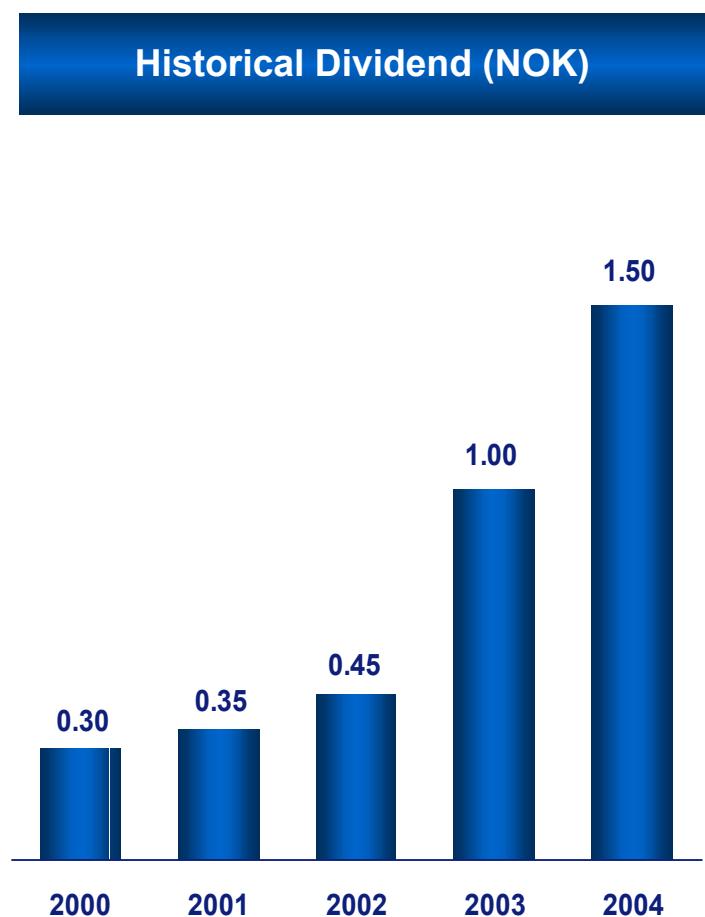


Net Debt Changes (NOKbn)

Net Debt 30 Sept 2004	20.6
EBITDA	- 4.5
Net investment	3.4
Net Interest	0.2
Income tax paid	0.3
Other	(0.8)
Net Debt 31 Dec 2004	19.2

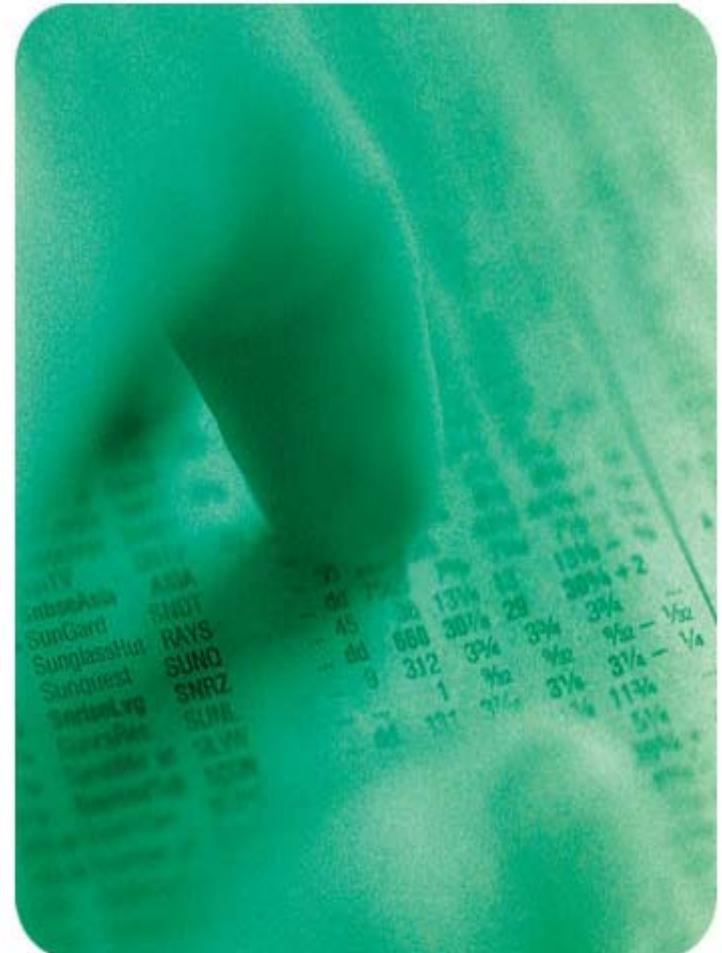
# Share buy back and increased dividend

- **Dividend**
  - Pay out ratio: 50%
  - Dividend payment NOK 2.6 Bn
- **Share buy back**
  - NOK 1.3 Bn in the market
  - NOK 1.5 Bn from the government
  - Total NOK 2.8 Bn in 2004



# Increased Corporate Cost Distribution in 2005

- To secure that invoicing of internal costs are in line with new tax laws and international standards
  - Approx. NOK 500 Mn of corporate costs to be distributed
  - Group margins unchanged
  - Business area margins slightly reduced
  - Cost distribution will be based on the commercial value of the services received



# P&L - Telenor Group IFRS\*

<i>NOK mill</i>	N GAAP	IFRS Corr	IFRS
<b>Revenues ex gains</b>	<b>60 752</b>	<b>(51)</b>	<b>60 701</b>
<b>EBITDA</b>	<b>20 821</b>	<b>152</b>	<b>20 973</b>
<b>Goodwill amortization</b>	<b>(931)</b>	<b>931</b>	<b>-</b>
<b>Goodwill write down</b>	<b>(2 194)</b>	<b>(308)</b>	<b>(2 502)</b>
<b>Operating profit</b>	<b>6 602</b>	<b>759</b>	<b>7 361</b>
<b>Results from associated companies</b>	<b>718</b>	<b>281</b>	<b>999</b>
<b>Net financial items</b>	<b>1 526</b>	<b>(5)</b>	<b>1 521</b>
<b>Profit before tax and minority interest</b>	<b>8 846</b>	<b>1 033</b>	<b>9 879</b>
<b>Minority interest</b>	<b>(1 134)</b>	<b>(71)</b>	<b>(1 205)</b>
<b>Taxes</b>	<b>(2 484)</b>	<b>(32)</b>	<b>(2 516)</b>

\*The figures are preliminary and not audited. New pronouncements and interpretations may also influence the final IFRS figures for 2004. The final audited figures will not be ready before year end 2005.

# Outlook for 2005

## Mobile

- High growth in revenues and EBITDA
- Cost reductions in Nordic operations
- Increased Capex

## Domestic Fixed Line

- Slight decrease in revenue and EBITDA
- Strong growth in ADSL subscribers

## Broadcast

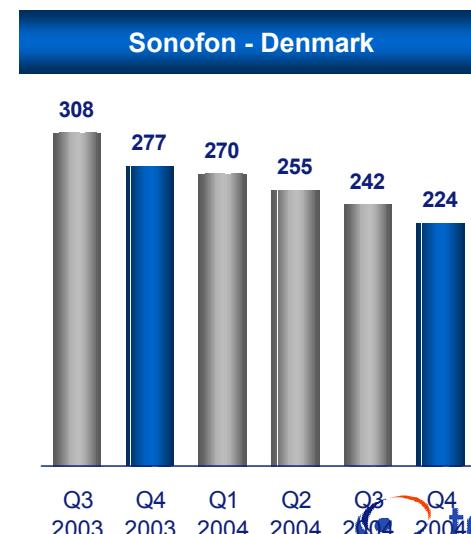
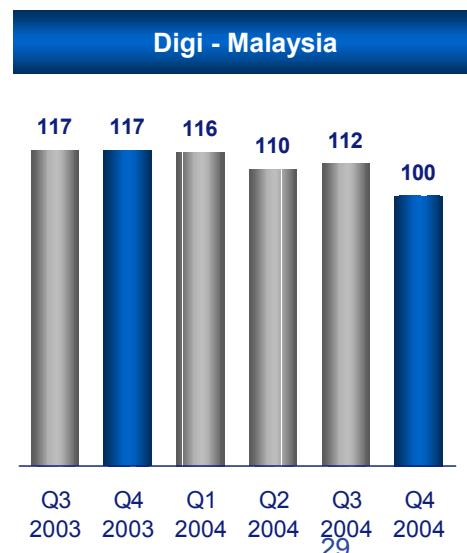
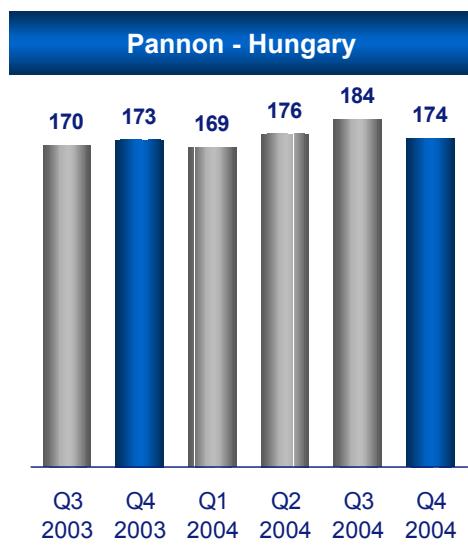
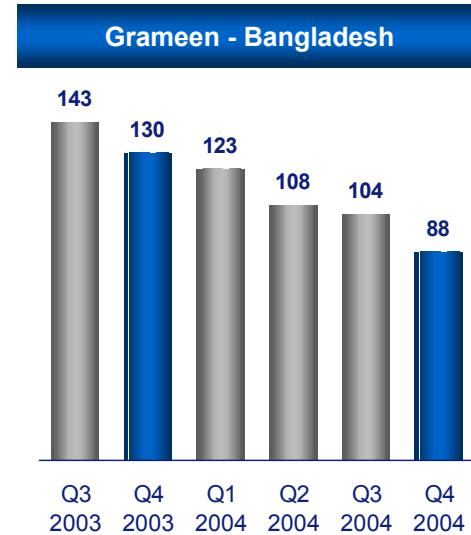
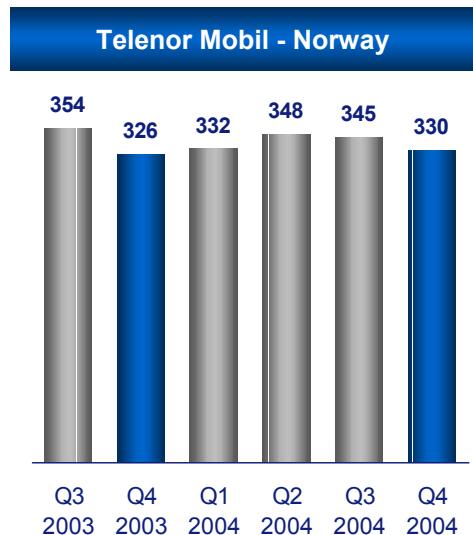
- Improved EBITDA

## Telenor Group

- High revenue growth
- High EBITDA growth
- Capex/sales ratio stable vs. 2004

# Appendix

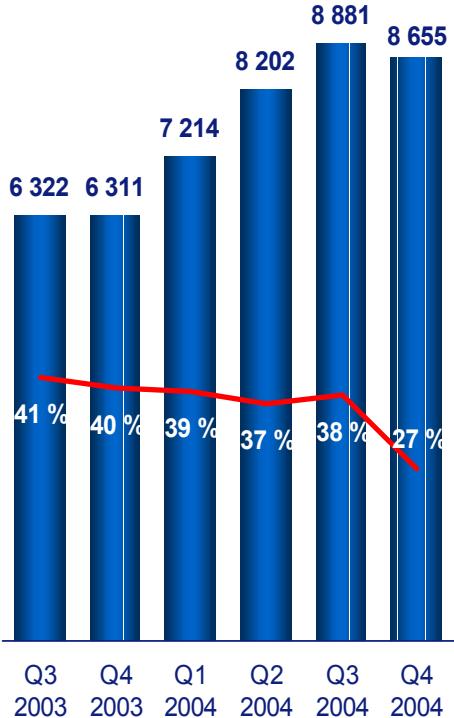
# ARPU development in mobile companies (NOK)



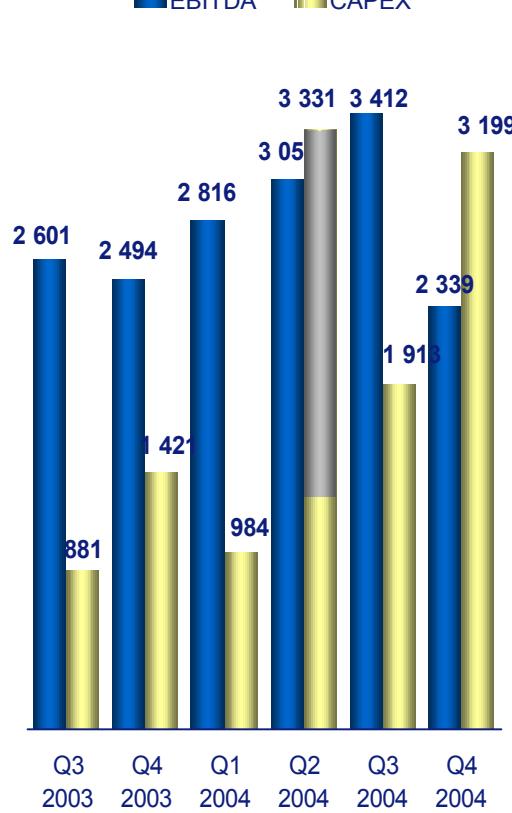
# Mobile

## Quarterly financial development

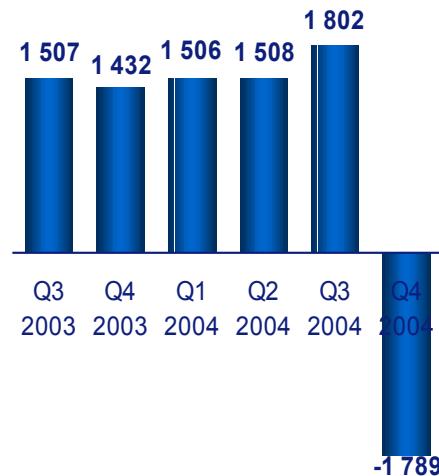
Revenues (NOKm) / EBITDA %



EBITDA and Capex (NOKm)



EBIT (NOKm)

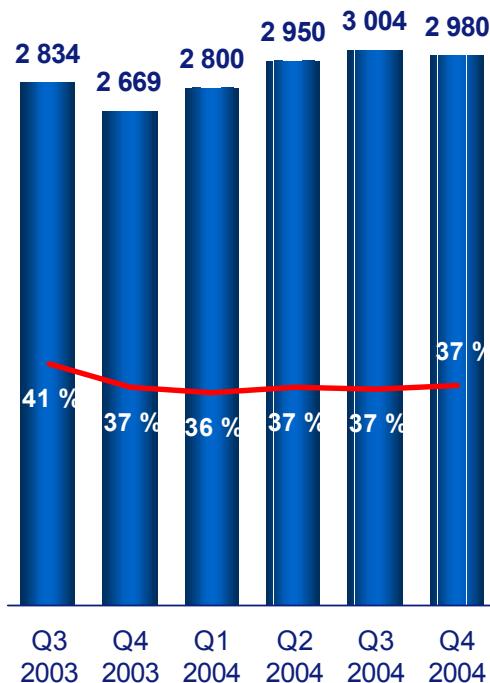


Excludes sales gains / losses

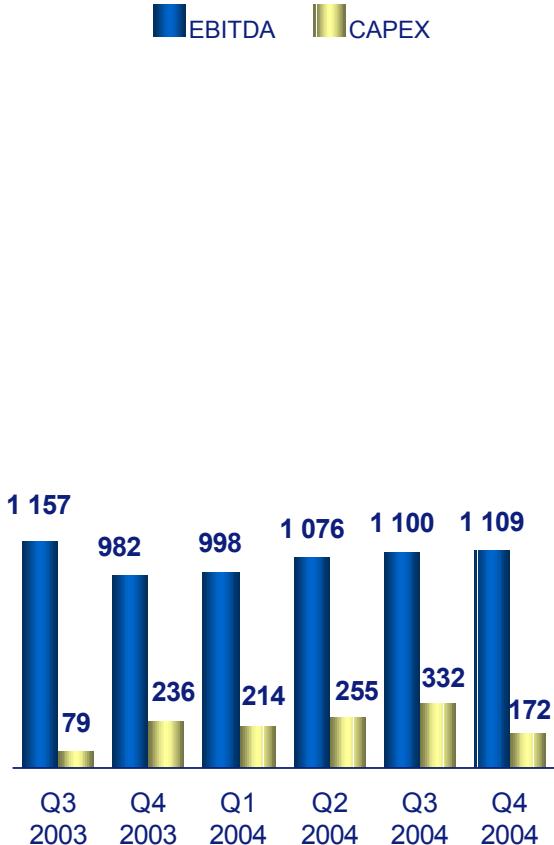
License fee Pakistan

# Quarterly financial performance

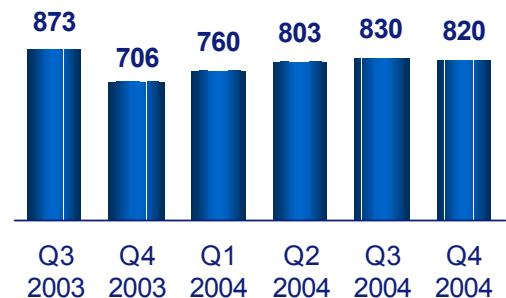
**Revenues (NOKm) / EBITDA %**



**EBITDA and Capex (NOKm)**

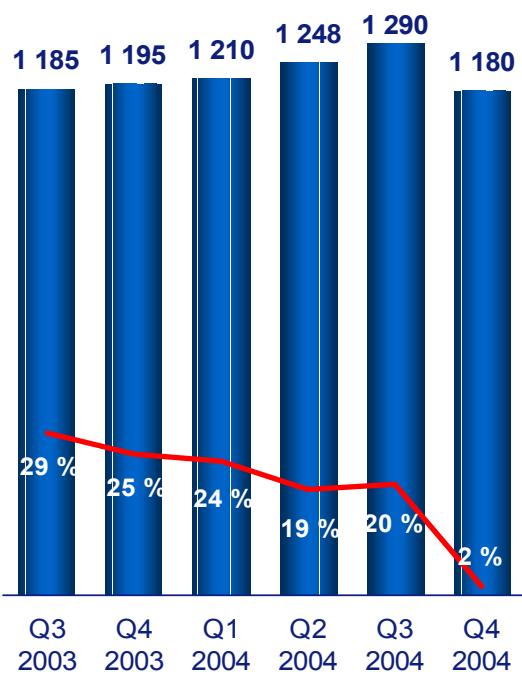


**EBIT (NOKm)**

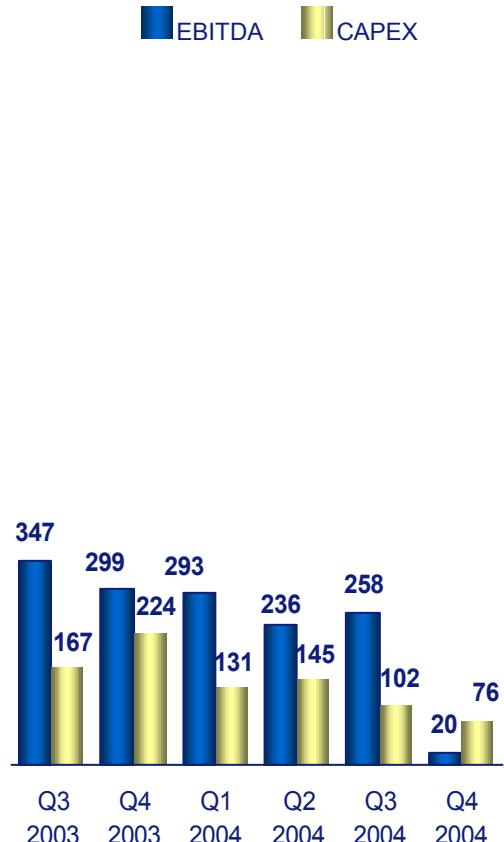


# Quarterly financial performance

**Revenues (NOKm) / EBITDA %**



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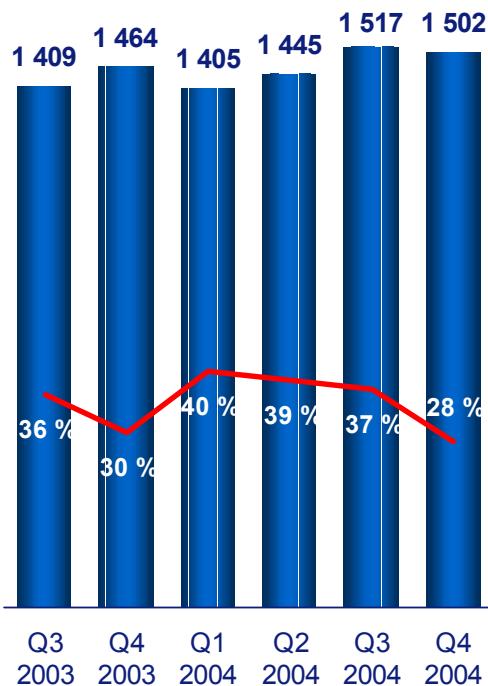


**EBIT (NOKm)**

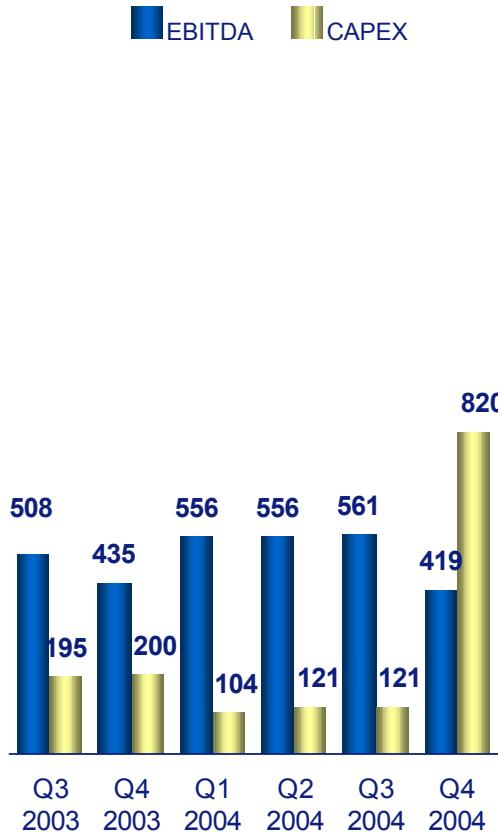


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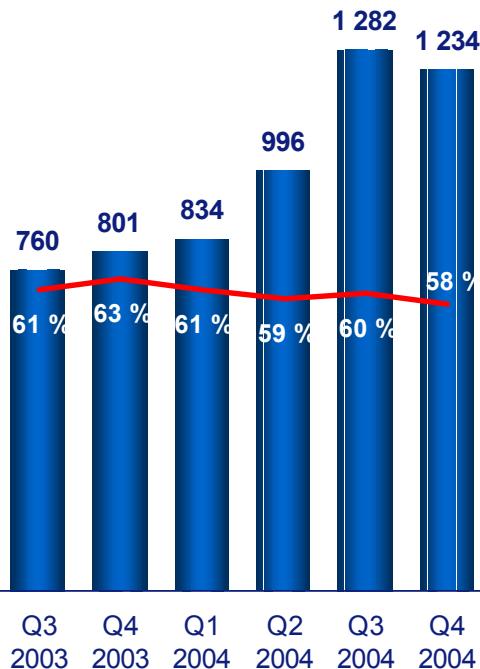


EBIT (NOKm)

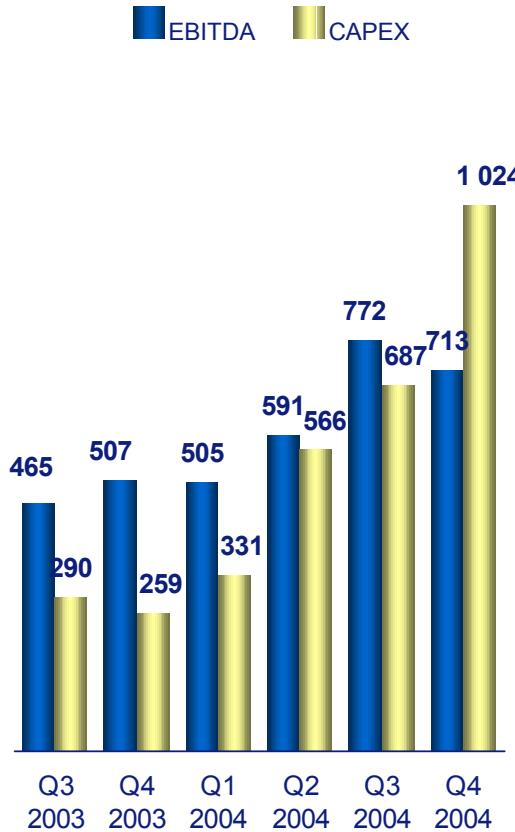


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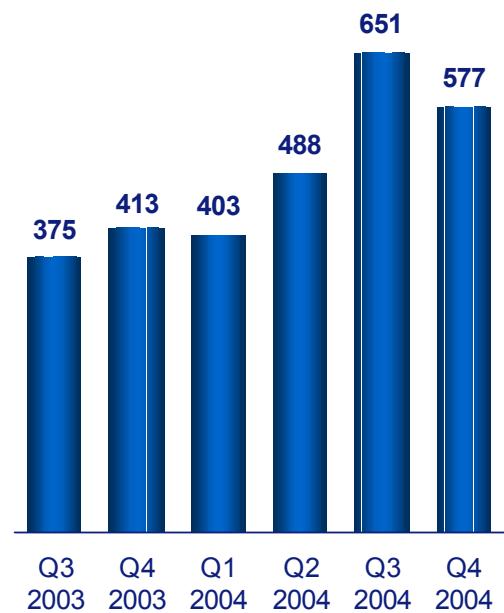
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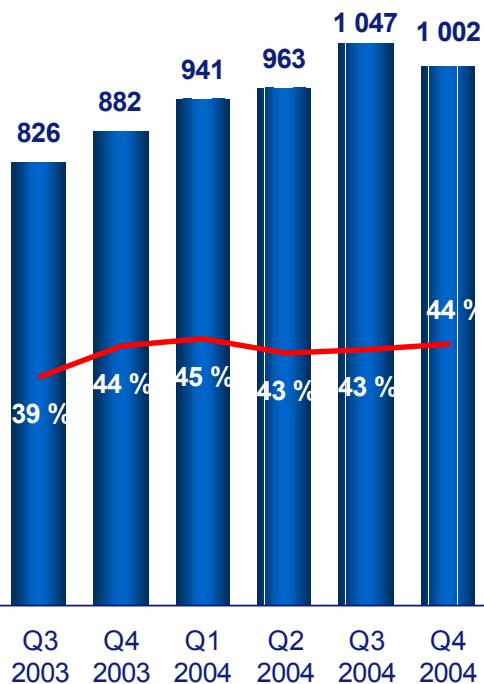


EBIT (NOKm)

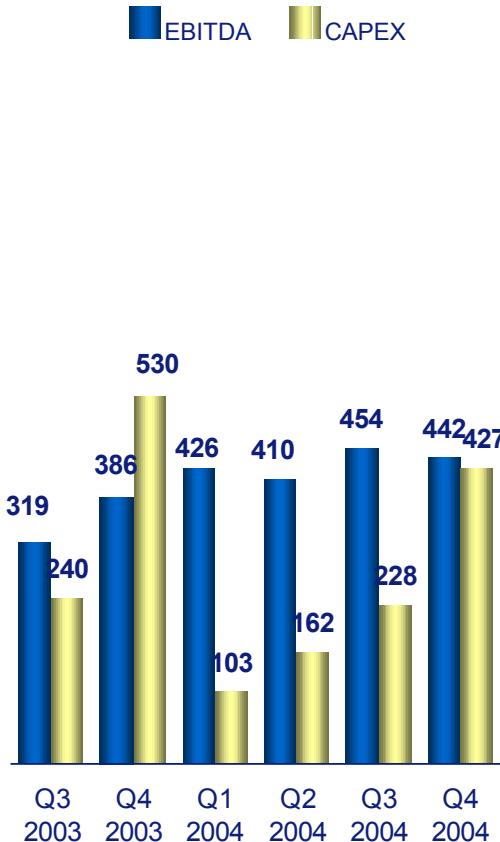


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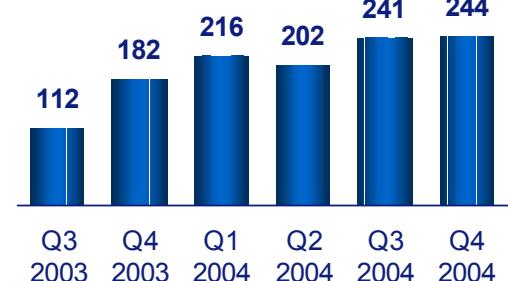
Revenues (NOKm) / EBITDA %



EBITDA and Capex (NOKm)

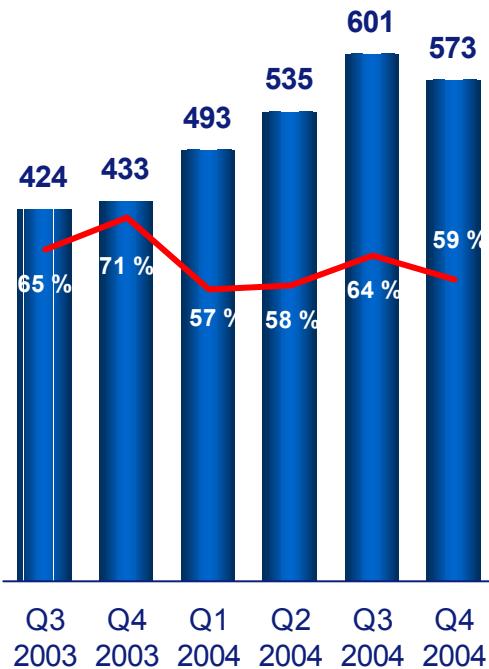


EBIT (NOKm)

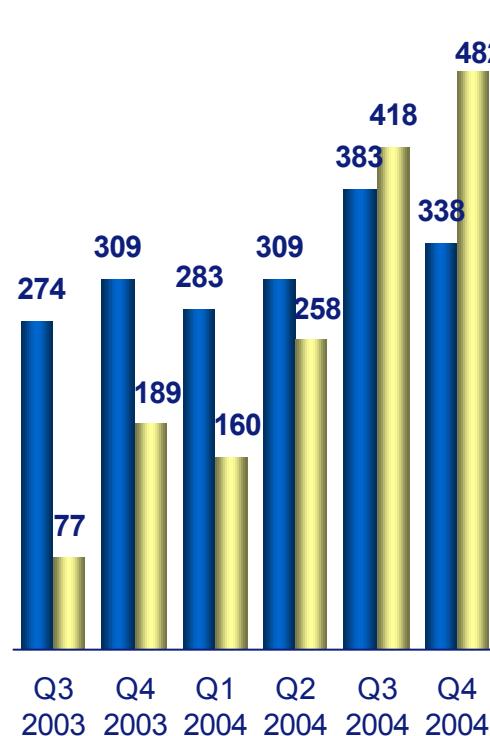


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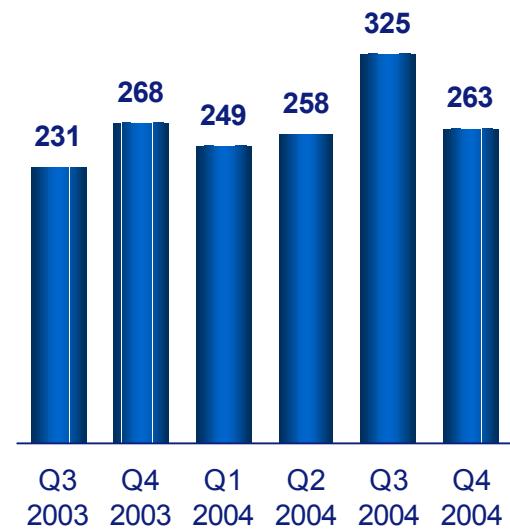
**Revenues (NOKm) / EBITDA %**



**EBITDA and Capex (NOKm)**

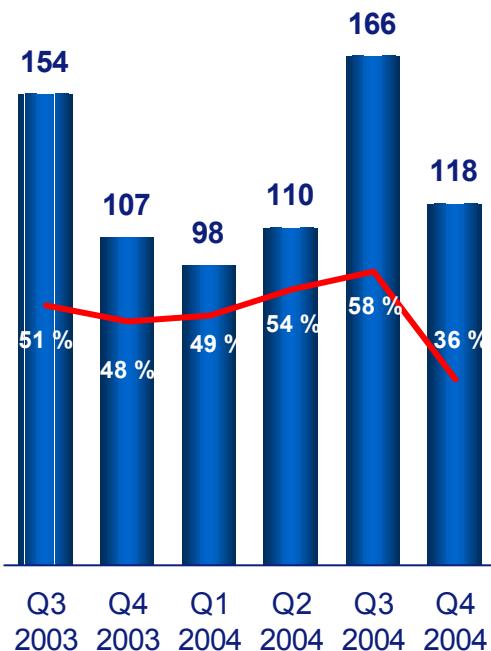


**EBIT (NOKm)**

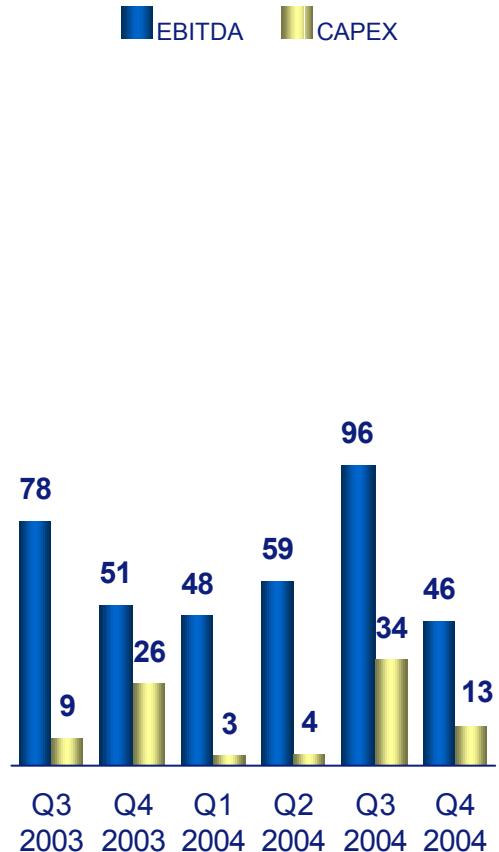


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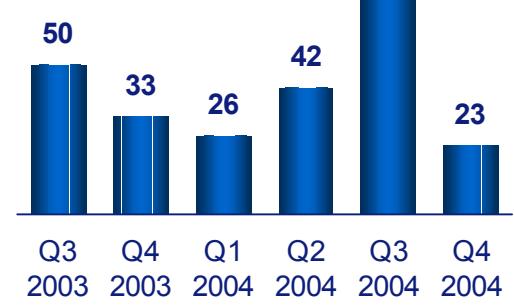
Revenues (NOKm) / EBITDA %



EBITDA and Capex (NOKm)



EBIT (NOKm)



# Net interest-bearing debt in partly owned subsidiaries

NOK million	Ownership interest	Net interest-bearing debt		
		Q4 2004	Q3 2004	Q4 2003
DiGi.Com	61.0%	48	383	893
Kyivstar	56.51%	1.443	1.360	903
GrameenPhone	62.0%	-7	-246	-102
EDB Business Partner	51.8%	628	178	403

## Mobile

# DTAC and VimpelCom

- **Strong growth in subscribers**
  - VimpelCom<sup>1</sup>
    - 25,7 Million in Russia end of December. Net adds of 6 mill. in 4Q2004 <sup>1</sup>
    - 0,9 Million in Kazakhstan (Source: UFG)
    - Growth in market share to 34,6% (33,4% last quarter)
  - DTAC 7.8 million <sup>2</sup>
- **Telenor' share of Market Value**
  - VimpelCom: 13.38 NOKBn <sup>3</sup>
  - Market value DTAC and UCOM: 4.2 NOKBn <sup>3</sup> (

Note 1 Source: IKS Consulting

Note 2: Subscriber figures end of December 2004 published by company

Note 3: Stock exchange rates as at December 31

# International mobile associates

## International Mobile Associates Total per Company 2003- 2004

(100% figures in NOK millions according to local GAAP)

	Subscriptions ('000) <sup>1)</sup>			Revenues YTD			EBITDA YTD <sup>2)</sup>			CAPEX YTD		Net debt <sup>3)</sup>
	Sept 30 2003	2004	%-change 2003/2004	Sept 30 2003	2004	%-change 2003/2004	Sept 30 2003	2004	%-change 2003/2004	Sept 30 2003	2004	Sept 30 2004
<b>Europe</b>												
One (Austria)	1 370	1 455	6 %	3 874	4 491	16 %	1 209	1 350	12 %	449	402	10 220
<b>Russia</b>												
VimpelCom <sup>4)</sup>	9 259	20 545	122 %	6 589	10 409	58 %	3 028	5 114	69 %	3 416	5 105	5 876
<b>Southeast Asia</b>												
DTAC	6 257	7 640	22 %	3 858	4 926	28 %	1 445	1 941	34 %	742	683	5 836
UCOM <sup>5)</sup>	-	-		2 759	3 580	30 %	151	155	3 %	14	31	627

1) Subscriber figures based on companies own counting methods

2) EBITDA consists of earnings before interest, tax, depreciation and amortization excluding gains/(losses) from sales of fixed assets and operations

3) Net debt consists of long term and short term interest-bearing debt minus cash. Closing exchange rates used

4) VimpelCom CAPEX excludes acquisitions of new entities

5) UCOM's Capex figure represents purchase of fixed assets in CF Statement