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# Strong close to an eventful year

### Fourth quarter

- 5% organic revenue growth
- 31% EBITDA margin
- 18% operating cash flow margin

### Full year 2012

- Revenues of NOK 102 bn
- Operating cash flow of NOK 20.5 bn
- 7 million mobile subscribers added
- Proposed DPS of NOK 6.00





EBITDA margin before other items. Operating cash flow, excluding licences and spectrum Operating cash flow defined as EBITDA before other items - capex

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### Q4 2012

# Investing in fixed and mobile networks in Norway

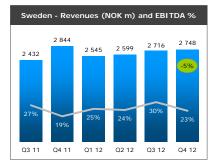
- 7% mobile revenue growth
- 62% of postpaid customers on bundles
- 4G services launched in October
- 22k new FTTH connections
- 42% EBITDA margin, supported by opex reductions







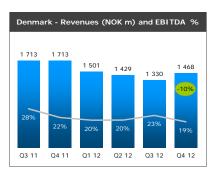
# Q4 2012 Strong handset sales in Sweden and Denmark



- 33k net mobile subscriber growth
- 2% mobile service revenue growth excluding handset discount

Organic growth assuming fixed currency, adjusted for acquisitions and disposals.

EBITDA and EBITDA margin before other items

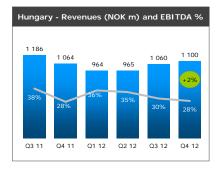


- · Signs of increased market rationality
- Flat ARPU QoQ

Organic revenue YoY

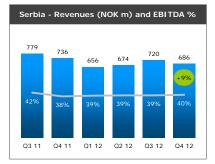
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# Q4 2012 Good performance in Serbia and Hungary



- 57k net subscriber growth
- Telecom taxes impacting EBITDA margin with -11.5 pp

Organic growth assuming fixed currency, adjusted for acquisitions and disposals. EBITDA and EBITDA margin before other item

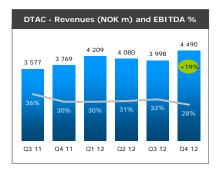


- Continued migration to postpaid
- · Strong demand for smartphones

Organic revenue YoY



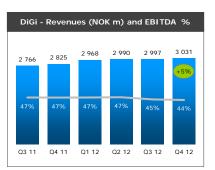
Data and smartphone demand in Thailand and Malaysia



- 8% service revenue growth
- Awarded 2.1 GHz licence in December

Organic growth assuming fixed currency, adjusted for acquisitions and disposals.

EBITDA and EBITDA margin before other items



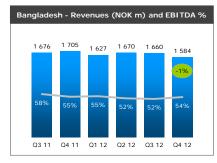
- · Price pressure on ILD traffic
- Q3 network issues mitigated

Organic revenue YoY

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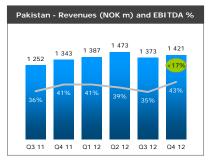
### Q4 2012

Good momentum in Pakistan, stabilising trends in Bangladesh



- Revenue market share stabilising
- EBITDA margin supported by lower subscriber acquisition costs

Organic growth assuming fixed currency, adjusted for acquisitions and disposals.
EBITDA and EBITDA margin before other items



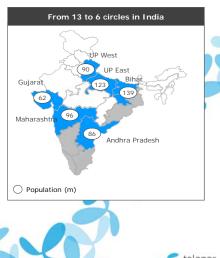
- Government forced network suspensions
- Financial services contributing with 3 pp of revenue growth

Organic revenue YoY



# Q4 2012 New platform for continued operations in India

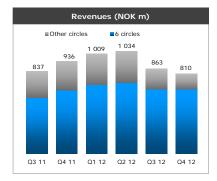
- Acquired new 1800 MHz spectrum in 6 best-performing circles
- Preparing for business transfer from Uninor to Telewings
- Refund of 2008 licence fee expected
- Targeting OCF breakeven end of 2013, within INR 155 bn peak funding



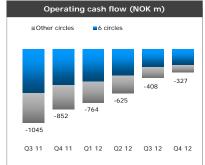




## Q4 2012 Steady progress towards breakeven in India



Revenue development impacted by scale-down to 6 circles

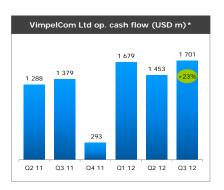


UP East reached EBITDA breakeven in November, Gujarat in January



# Supporting VimpelCom's value agenda

- Ownership structure clarified
- Value agenda in focus at VimpelCom's analyst and investor day:
  - Mid-single digit revenue and EBITDA CAGR 2013-2015
  - Net debt/EBITDA below 2x by end of 2015
  - Capex/sales below 15% in 2015
- Dividends of NOK 2.6 bn received in January



 $^\star)$  EBITDA before other items, minus capex excl. licence fees Telenor holds a 35.7% economic stake in VimpelCom Ltd.



# Growth and efficiency focus to continue in 2013

### Preferred by customers



Monetise on mobile data

Take positions in new services

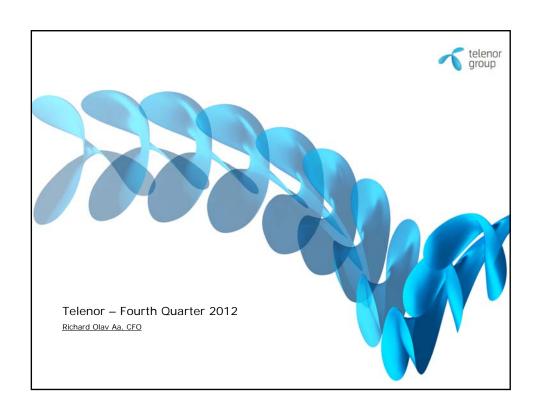
### Cost efficient operator

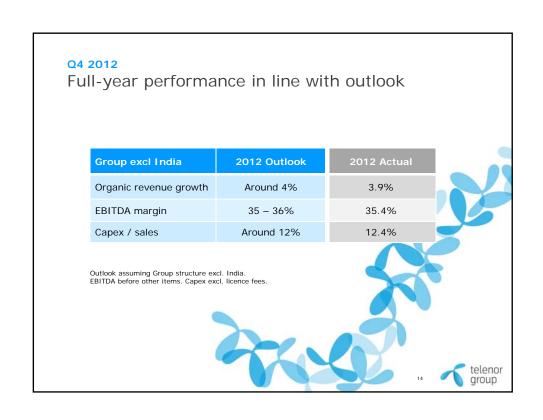


Continuous improvement

New operating models



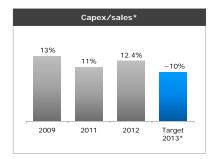




# Q4 2012 Continued progress on operational efficiency



Increased regulatory costs impacting opex/sales by 0.9pp in 2012 vs 2011



- Significant investments in Norway
- Network swaps in Asia
- Underlying capex/sales around 10%

\*) Targets introduced at CMD 2010. Existing business, not including Uninor and licence fees.

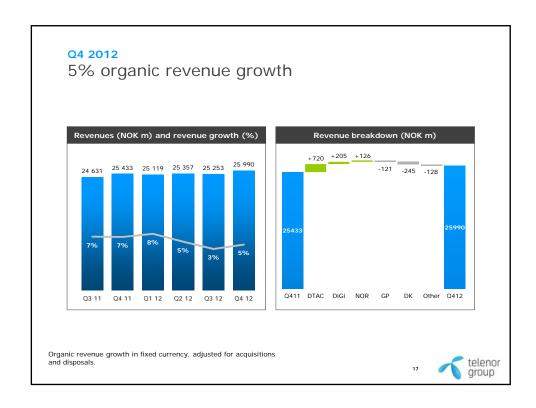
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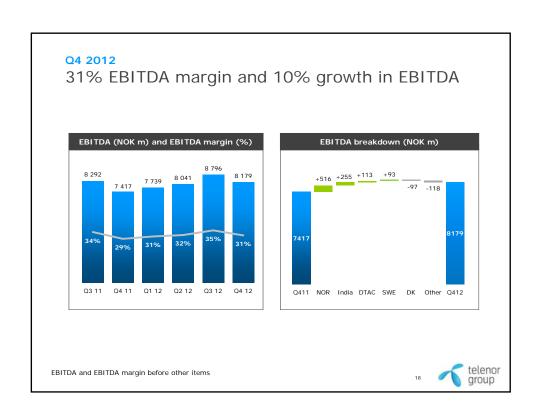
# Significant spectrum acquisitions in 2012

Market	Frequency Band	Spectrum	Expiry
Thailand	2 100 MHz	2x15 MHz	2027
India	1 800 MHz	2x5 MHz	2032
Bangladesh	1 800 MHz	2x15 MHz	2026
Malaysia*	2 600 MHz	2x10 MHz	2017
Norway	2 100 MHz	2x20 MHz	2032
Denmark**	800 MHz	2x10 MHz	2034

- \* Received notification from the regulator on the allocation \*\* Acquired through Telenor's and Telia's joint infrastructure company

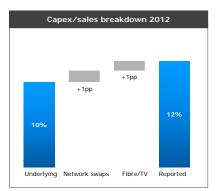






# O4 2012 Capex driven by fibre roll-out and network swaps



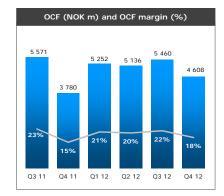


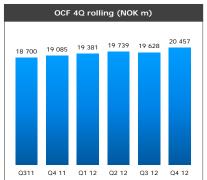
Capex from continuing operations

Capex and capex/sales ratio excluding licence fees.

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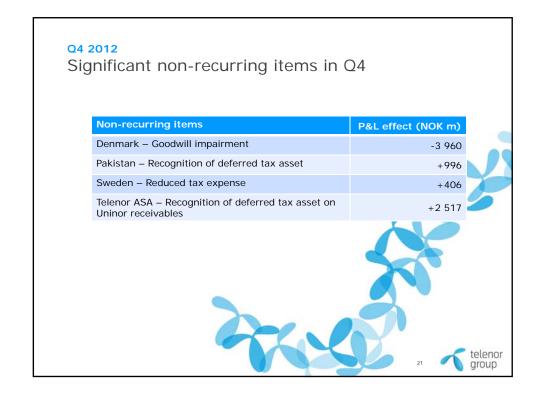
# Operating cash flow of NOK 20.5 bn in 2012

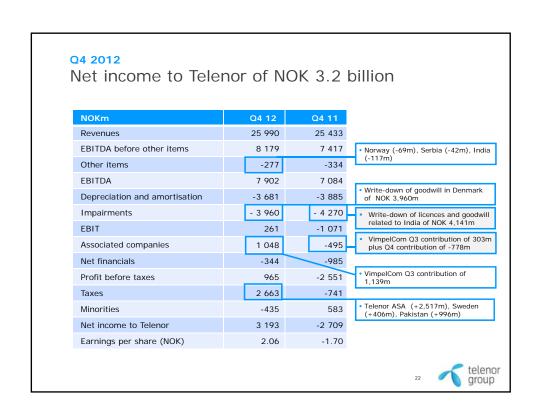




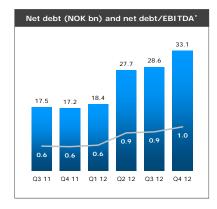
Operating cash flow from continuing operations, excluding licence fees Operating cash flow defined as EBITDA before other items less capex

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# Q4 2012 Net debt/EBITDA of 1.0x



Change in net debt (NOK bn)					
Net debt 30 Sep 2012	28.6				
EBITDA	(7.9)				
Net interests paid	0.4				
Income taxes paid	1.0				
Capex paid	4.5				
Share buyback	1.1				
Dividends to minorities	1.1				
Licences paid in India and DTAC	2.4				
Net revenue share in DTAC	2.4				
Currency effects	(0.3)				
Other	(0.2)				
Net change	4.5				
Net debt 31 Dec 2012	33.1				

\*) 12 months rolling EBITDA Excl licence commitments

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# Q4 2012 Proposed dividend for 2012 of NOK 6.00 per share



- 70% payout ratio
- Payout on 30 May, following AGM approval on 15 May



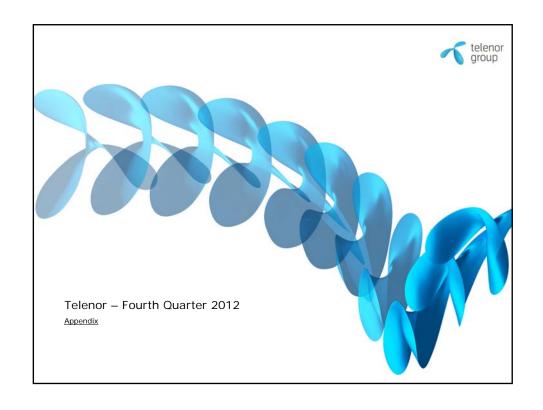
- 3% buyback programme launched in July 2012 (82% completed)
- \*) Share buyback programme AGM 2012 AGM 2013. Estimated payout

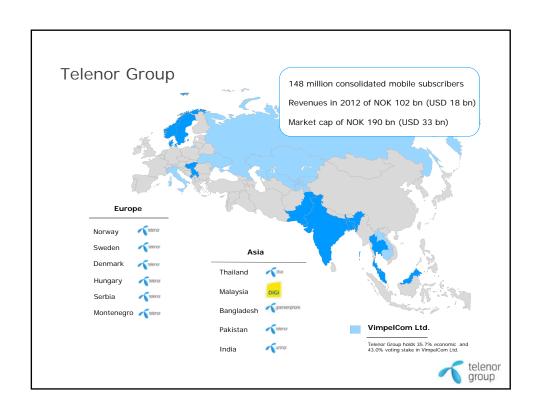
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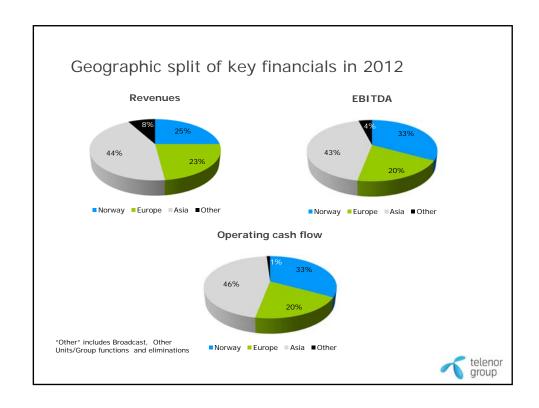


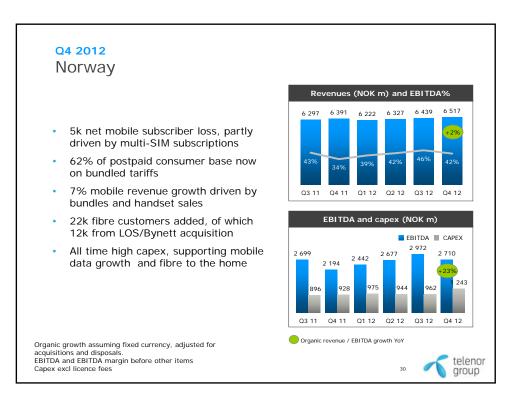
# Outlook for 2013 2013 Organic revenue growth 3-5% 5.1% EBITDA margin Around 34% 32.2% Capex / sales 12-14% 12.1% Outlook assuming Group structure incl. India 6 circles. EBITDA before other items. Capex excl. licence fees. Exchange rates as of 31 December 2012.

# Financial priorities in 2013 • Enable and deliver on Operational Excellence agenda - Opex/sales <35% in 2013 - Gross opex savings of NOK 5 bn by 2015\* - Operating cash flow of NOK 28-30 bn in 2015\* • Reach cash flow breakeven in India by year-end, within INR 155 bn peak funding • Ensure strong profitability on network investments \* Group on existing structure excl India. Opex savings 2016 compared to baseline 2011. Operating cash flow defined as EBITDA before other items, less capex excl. Ifcence fees



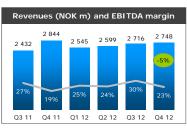


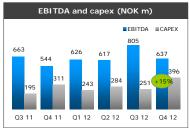




### Sweden

- 33k net mobile subscriber growth
- Revenue decline mainly due to MTR decline and discount
- Seasonal EBITDA margin dilution from strong handset sale
- Capex focused on 4G coverage





Organic growth assuming fixed currency, adjusted for acquisitions and disposals.

EBITDA and EBITDA margin before other items
Capex excl licence fees

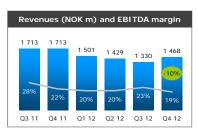
Organic revenue / EBITDA growth YoY

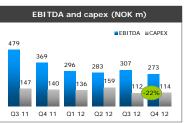


# Q4 2012

### Denmark

- 22k net mobile subscriber loss
- Mobile market suffering from larger bundles at lower prices
- Strong handset sales diluting gross margin in the quarter
- Opex reduced by 15%
- Capex driven by LTE rollout, with expected launch in March 2013





Organic revenue / EBITDA growth YoY

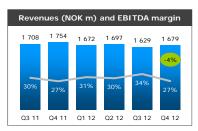
Organic growth assuming fixed currency, adjusted for acquisitions and disposals. EBITDA and EBITDA margin before other items Capex excl licence fees

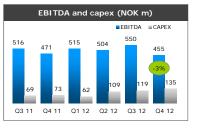


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### Broadcast

- 3k DTH subscriber loss offset by ARPU growth
- 8% revenue growth in Conax driven by India
- Capex increase due to DAB rollout in Norkring
- Thor II satellite phased out in January 2013





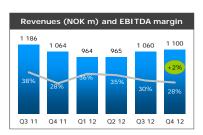
Organic revenue / EBITDA growth YoY

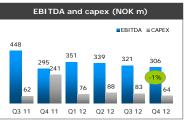


Organic growth assuming fixed currency, adjusted for acquisitions and disposals.
EBITDA and EBITDA margin before other items

# Q4 2012 Hungary

- 58k net subscriber gain from strong Christmas sales
- 2% ARPU increase despite reduced interconnect rates
- Stable EBITDA margin from lower cost despite of double telecom tax
- Telecom tax introduced in 2010 removed 1 January 2013





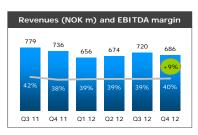
Organic revenue / EBITDA growth YoY

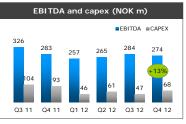




### Q4 2012 Serbia

- · 40k net subscriber decline due to prepaid churn after summer season
- Continued migration from prepaid to
- 5% ARPU increase from higher subscription fee revenues
- EBITDA margin positively impacted by 2.5 pp from reversal of accruals





Organic revenue / EBITDA growth YoY

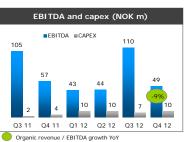


Organic growth assuming fixed currency, adjusted for acquisitions and disposals.
EBITDA and EBITDA margin before other items
Capex excl licence fees

### Q4 2012 Montenegro

- 75k net subscriber decline due to prepaid churn after summer season
- ARPU upheld by churn of low-ARPU customers
- Challenging macroeconomic climate
- New crisis tax from early 2013 to decrease net salaries by 4.4%







# Thailand (DTAC)

- 1.5 million net subscriber growth
- 8% service revenue growth
- 32% EBITDA margin excl handset sale
- 2.1 GHz licence awarded in December

### Outlook for 2013\*:

- · High single digit revenue growth
- EBITDA margin of 30-31%
- · Capex of minimum THB 8 billion



Revenues (NOK m) and EBITDA margin

3 577

4 080

Organic revenue / EBITDA growth YoY

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### \*) In local currency

Organic growth assuming fixed currency, adjusted for acquisitions and disposals. EBITDA and EBITDA margin before other items Capex excl licence fees

## Q4 2012 Malaysia (DiGi)

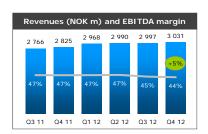
- 190k net subscriber growth
- Continued strong demand for mobile Internet services and devices
- Price pressure on voice in prepaid segments
- · Solid opex management
- · Increasing network investments

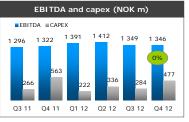
### Outlook for 2013\*:

- 5-7% revenue growth
- EBITDA and cash flow margins at 2012 level



Organic growth assuming fixed currency, adjusted for acquisitions and disposals.
EBITDA and EBITDA margin before other items





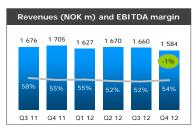
Organic revenue / EBITDA growth YoY

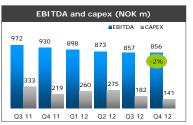
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# Bangladesh (Grameenphone)

- · 0.9 million net subscriber decline
- New directives on SIM sale resulting in market contraction
- Revenues impacted by implementation of 10 second billing directive
- Revenue market share stabilised
- Final round of consultation for 3G auction guideline expected in 1H 2013





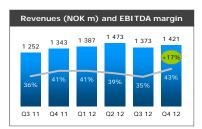
Organic revenue / EBITDA growth YoY

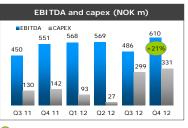
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# Organic growth assuming fixed currency, adjusted for acquisitions and disposals. EBITDA and EBITDA margin before other items Capex excl licence fees

### Q4 2012 Pakistan

- 0.4 million net subscriber growth
- International Clearing House (ICH) for incoming traffic established on 1 Oct
- 17% revenue growth
- Financial services contributing to 3.4pp of revenue growth
- Multiple government forced network suspensions
- · Capex driven by network modernisation



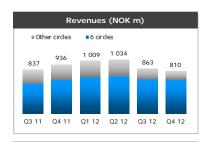


Organic revenue / EBITDA growth YoY



### India

- Acquired new 1800 MHz spectrum in 6 best-performing circles
- UP East reaching EBITDA breakeven in November, Gujarat in January
- Accumulated losses of INR 137 bn excl licence fee
- Preparing for business transfer from Uninor to Telewings
- Targeting OCF breakeven end of 2013





Organic growth assuming fixed currency, adjusted for acquisitions and disposals. Operating cash flow defined as EBITDA before other items, less capex excl licence fees

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# 2012 Full year reported income statement

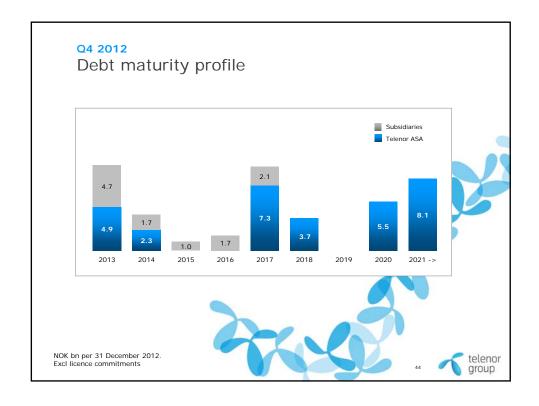
NOKm	2012	2011	
Revenues	101 718	98 516	
EBITDA before other items	32 755	30 526	
Other items	-868	-485	
EBITDA	31 887	30 041	
Depreciation and amortisation	-14 402	-15 309	
Impairments	-7 823	-4 340	<ul> <li>India 3,862m and Denmark 3,960m</li> </ul>
EBIT	9 662	10 393	
Associated companies	3 465	3 776	
Net financials	- 1 683	-1 593	
Profit before taxes	11 445	12 575	
Taxes	-1 735	-5 358	
Minorities	-219	-52	<ul> <li>Telenor ASA (+2,517m), Sweden (+406m), Pakistan (+996m)</li> </ul>
Net income to Telenor	9 490	7 165	Contract the contract of the c
Earnings per share (NOK)	6.06	4.45	

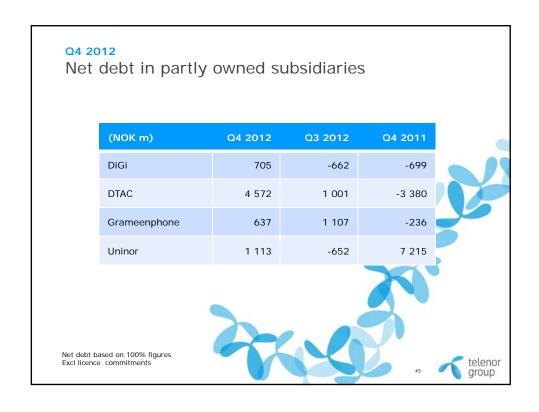
Q4 2012 Changes in revenues and EBITDA

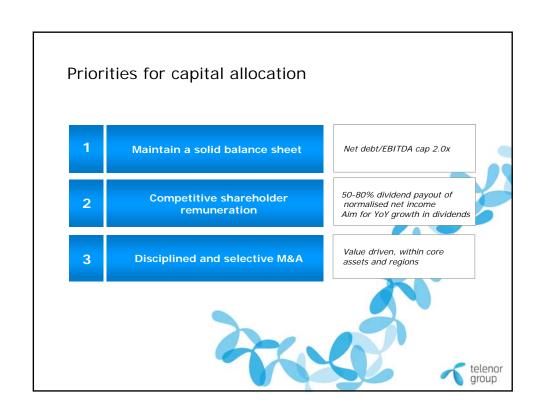
	Revenues		EBITDA	
	Reported	Organic	Reported	Organic
Norway	2.0 %	1.5 %	23.5 %	23.1 %
Sweden	-3.4 %	-5.0 %	17.2 %	14.7 %
Denmark	-14.3 %	-9.5 %	-26.2 %	-22.0 %
Hungary	3.4 %	1.5 %	3.6 %	-1.0 %
Serbia	-6.8 %	8.8 %	-3.0 %	13.1 %
Montenegro	-10.9 %	-6.0 %	-14.3 %	-9.4 %
Thailand	19.1 %	19.3 %	10.0 %	10.5 %
Malaysia	7.3 %	5.4 %	1.8 %	0.1 %
Bangladesh	-7.1 %	-0.8 %	-8.0 %	-1.7 %
Pakistan	5.9 %	16.8 %	10.7 %	21.3 %
India	-13.5 %	18.3 %	43.8 %	39.8 %
Broadcast	-4.3 %	-4.3 %	-3.5 %	-3.5 %
Telenor Group	2.2 %	4.5 %	10.5 %	12.2 %
Group ex. India	2.8 %	4.1 %	6.5 %	8.4 %

Organic growth YoY in fixed currency and adjusted for acquisitions and disposals. EBITDA before other items. India organic revenue growth based on 9 circles.

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# Mobile operations ARPU development (local currency) Norway (NOK) 299 283 285 299 306 293 0311 04 11 01 12 02 12 03 12 04 12 Plungary (HUF) 3804 3736 3500 3546 3805 3804 0311 04 11 01 12 02 12 03 12 04 12 Scrbia (RSD) 987 931 902 976 1057 982 0311 04 11 01 12 02 12 03 12 04 12 Montenegro (EUR) 14 11 12 13 13 11 0311 04 11 01 12 02 12 03 12 04 12

